



## MICHAEL TOLBERT FILM/PHOTOGRAPHY/MULTIMEDIA

(803) 422-8422  
michael@michaeltolbert.com  
www.michaeltolbert.com

### Skills

- Proven ability to build a brand.
- Innovative and self-motivated.
- Expert at writing press releases.
- Trained in AP Style.
- Skilled in operating multimedia productions.
- Fluent in Photoshop, Illustrator, Premiere Pro, and Final Cut.
- Fluent in Microsoft Office.
- Social Media guru, versed in Facebook, Twitter, Instagram, and Wordpress.
- Location scout manager for film and photography productions.

### Portfolio

**Design** - Graphic and Web Design  
**Photography** - Event, Family, Landscape, Portrait  
**Video** - Documentary, Interview, Narrative  
**Writing** - AP Style, Editorials, News Releases

### Accomplishments / Awards

**Magellan Scholars**  
Magellan Mini Grant to cover expenses affiliated with The Gullah Project.

**University of South Carolina Student Ad Federation**  
Creative Excellence in the 2015 Student Ad Show featuring a Doritos Commercial

### Education

**Bachelors of Arts in Journalism and Mass Communications**  
University of South Carolina  
August 2013 to May 2016

**Associates in Arts**  
Piedmont Technical College  
August 2007 to December 2009

### References

References will be provided upon request.

### Objective

Experienced and accomplished in brand management, social media, marketing and public outreach. Dedicated and motivated in the world of visual communications, film, photography, and creative branding. I look forward to working with and serving my community.

### Work History

#### Operation Adventure - Multimedia Producer

Operation Adventure  
April 2011 to Present

- Successfully produced documentary and multimedia series.
- Determined destinations, filmed while in transit and upon arrival.
- Provided voiceovers and narration.
- Hosted and presented various series.
- Conducted interviews with video subjects.
- Edited and published via [www.operationadventure.org](http://www.operationadventure.org).

#### Off the I with Andy and Susan - Webmaster

February 2018 to Present

- Edit and upload podcast to soundcloud.com.
- Designed the official webpage [www.offthei.wordpress.com](http://www.offthei.wordpress.com).

#### Carolina Film Network - Creative Director

May 2016 to March 2018

- Designed logo for branding.
- Developed social media presence.
- Developed multiple series to engage audiences and bring in more consumers.
- Promoted all events associated with Carolina Film Network.
- Designed the official webpage [www.carolinafilmmnetwork.org](http://www.carolinafilmmnetwork.org).

#### The Gullah Project - Social Media Coordinator/ Production Assistant/Webmaster

McGill Media, The Gullah Project  
May 2014 to September 2016

- Awarded the Magellan Mini Grant to cover my personal travel expenses during filming.
- Presenter at Discovery Day 2015, which showcases students' scholarly pursuits in and out of the classroom.
- Presented at School of Journalism and Mass Communications Research Roundtable Series.
- Responsibilities included networking with relevant and informative blogs to promote the film.
- Managed and engaged through social media outlets such as Facebook and Twitter.
- Transcribed and catalog film footage.
- Wrote and published articles for project newfeed.
- Fact checked sources before publication.
- Responsible for documentation per contractual agreements.
- Maintained equipment inventory.
- Film shot with Canon 5D mark iii.
- Ran errands for the director.
- Designed the official webpage [www.thegullahproject.org](http://www.thegullahproject.org).

#### Wood: A Family Affair - Director and Producer

Operation Adventure  
April 2015

- Directed, filmed, produced, and edited.
- Film shot with Canon 5D mark iii.
- Built and maintained social media presence for film.
- Designed and developed official webpage [www.kinardlogging.com](http://www.kinardlogging.com).